

National Breast Cancer Awareness Month was founded in 1985 by the American Cancer Society, and has been turning October shades of pink ever since. The idea behind the nationwide campaign is to raise money for breast cancer research, with the hopes of eventually finding a cure for this disease, which affects 1 out of every 8 women. Events both big and small have contributed to the awareness and fundraising, and Randolph County has played a pretty important role over the years.

Randolph County started Breast Cancer Awareness Month with the 3rd Annual “Bikers 4 Boobs” 82-mile motorcycle ride on September 28th. The event was hosted by Randolph Hospital and Cox’s Harley Davidson. Each biker’s $20 registration fee and the proceeds from booths went to benefit Breast Cancer Research. Several local businesses helped sponsor the event and the proceeds were able to provide more than 280 Randolph County women with mammograms, completely free of charge.

Randolph County’s younger generations are also getting involved with the festivities. Asheboro High School’s HOSA Club sponsored a “wear pink day” on Thursday, October 24th, where they asked every student and staff member to wear pink in order to raise awareness.

Randolph Cancer Center will be hosting a PINK OUT celebration on October 29th from 6 to 8 p.m., where community members are invited to come get a total makeover, including pink hair extensions, mini manicures and pink ribbon temporary tattoos. The women who attend will enjoy pink snacks and drinks while hearing a brief overview of breast cancer and the dangers associated with it, and learn how to keep themselves healthy by getting annual mammograms and performing regular self-exams. Attendees are invited to deck themselves out in pink attire with the hopes of being crowned the winner of the PINK OUT costume contest. The PINK OUT ladies night is a free event and participants can register by visiting Randolph Hospital’s website and clicking the “Events” tab.